

How "the Math" Using our "Calculator" Was Calculated (the "Calculation")

The Calculator allows you to analyze frequent guest hotel programs competitive to Carlson Hotels Worldwide Inc.'s goldpoints plusSM program. By providing the Calculator, Carlson Hotels Worldwide Inc. is not, directly or indirectly, implying any approval, association, sponsorship, endorsement, or affiliation with Marriott Rewards, Hilton HHonors, Priority Club or Starwood Preferred Guest, the trademarks of which are property of each of their respective owners.

The Calculation is based on published frequent guest program information on the respective programs' web sites as of May 27, 2010 and as updated by Carlson Hotels Worldwide in its discretion. An independent company has reviewed the Calculation.

The Calculation is based on staying the number of nights inputted per year in each of the different frequent guest programs at each program's respective full service and limited service hotels and the average cost of each individual hotel stay at qualifying room rates. A full service hotel is defined as a hotel that offers food and beverages in a lounge, bar or restaurant. This includes Radisson® Hotels & Resorts, Radisson Blu Hotels & Resorts, Radisson Edwardian Hotels and Park Plaza® Hotels & Resorts. Limited service hotels are comprised of economy and midscale without food and beverage. This includes Country Inns & Suites By CarlsonSM and Park Inn® hotels. The calculation is based only on points earned for room revenue. For programs that have different earnings rates (points per US dollar) at different brands in the particular frequent guest program, the comparison is based on staying at the hotel brands that offer the highest number of points per US dollar in the full service or limited service hotel category as applicable. (e.g., the Marriott calculation is based on 10 points per US Dollar spend for the full service hotel calculation).

The points earned in each program are calculated based on the published rules for base points and the published rules for elite bonus points depending on the number of nights per year inputted. *The Calculations do not include any promotional bonuses.*

The Calculations assume that a member maintains his/her status in his/her respective frequent guest program from the prior year. For example, if you tell the Calculator that your average number of nights per year is "15," the Calculator will assume that you are already a member of each frequent guest program at the corresponding elite level.

The Calculation is based on elite qualification on nights stayed. (Most programs allow elite qualification on either nights or stays.)

The number of Free Nights Earned in the Category 1 Hotel Calculation is based on a free night in the corresponding frequent guest's program Category 1 tier. *Weekend only awards or seasonal or other "opportunity awards" are excluded.*

The number of Free Nights Earned Mid Category Calculation is based on a free night in the corresponding frequent guest programs middle published hotel category for a free night any night of the week at such hotel. *Weekend only awards or seasonal or other "opportunity awards" are excluded.* The published mid-category for each of the frequent guest programs was considered as follows: goldpoints plus: free night in category 3 of 6 published categories; Hilton HHonors: free night in category 3 of the 6 published categories; Marriott: free night in category 4 of 8 published categories; Starwood Preferred Guest free night in category 4 of 7 published categories; and Priority Club: free night at a Holiday Inn property.

The number of "free nights earned" is always rounded down. For example, if a program member has earned 24,000 points and the lowest priced free night is 10,000 points that member would have earned 2 free nights, not 2.4 free nights.

Free nights earned are based on single night stay redemptions. *goldpoints plus, Marriott Rewards, Hilton HHonors and Starwood Preferred Guest all give "discounts" for multi-night award stays. This Calculation does not consider these discounts.*

For points earned at Hilton, the Calculation assumes the member has elected to earn points only, receiving the 5 extra HHonors points per US dollar in lieu of earning a combination of points and miles for each stay.

Information about each hotel's frequent guest program may change over time. Although Carlson Hotels Worldwide makes reasonable efforts to insure that the information used in the Calculation is based upon up-to-date information, complete accuracy cannot be guaranteed. The calculator is provided to you "AS IS" WITHOUT WARRANTY OF ANY KIND.

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